



The Memorial Foundation Leadership Award

Award Summary:

The Memorial Foundation Leadership Award, recognizes nonprofits that have risen above substantial fiscal problems through effective turnaround management. The award is presented to an agency that has accomplished a significant turnaround over time. The definition of turnaround is your organization's success in, or substantial progress toward, tackling a seriously negative or damaging situation that confronted your agency. The results of your efforts include a positive outcome which has enabled the organization to be better able to achieve its mission.

Finalists Awards:

An award of \$10,000 will be presented to the category winner. \$2,500 will be presented to each of the two finalists.

Requirements for The Memorial Foundation Leadership Award:

- Must be an organization that has been a 501(c)(3) for at least three years, is a member of CNM, and provides significant services to the Middle Tennessee area.
- Local chapters of national organizations may apply provided the chapters are locally managed and have financial information available on a local basis.

Previous Winners and Finalists:

- Previous winners of this award are not eligible to reapply for three years. (For example, if the agency was a winner in 2018, the agency is eligible to re-apply in 2022).
- Previous finalists of this award may reapply.

Questions:

This award focuses on organizations that have gone through a time of intense managerial/financial stress and have turned things around through leadership, strategy, and vision. While the global pandemic affected all organizations, this award is looking for specific examples beyond PPP/Cares Act funding during this unprecedented time. A more comprehensive story will help our review committee get to know your organization best.

CNM believes in creating an equitable, connected community. We aspire to be a brave, inclusive, collaborative space for nonprofits, their partners, and the communities they serve. If applicable, we encourage responses that reflect how diversity, equity, and inclusion may have informed your organizations approach to dynamic change leadership.

Thank you for taking the time to share this nomination – we look forward to learning about your exceptional work!

1. Please write a description of your organization's turnaround including specific references and dates before and after situations, as well as information about how you resolved the issue(s). (Limit response to 1,000 words)
2. Include a description of how the turnaround has enabled you to achieve your mission, and the success that you are currently having in serving your community. (Limit response to 1,000 words)