

CNM Resource Guide

TIPS AND TOOLS TO EMPOWER
MIDDLE TENNESSEE NONPROFIT PROFESSIONALS

The Essential Industry Revealed

Did you miss CNM's research release event with the Nashville Chamber? If your nonprofit could use data on the critical economic impact that nonprofits have in our community, explore the 2021 Economic Impact Study and resources [here](#).

Salute 2021: A Hybrid Experience

The country's largest nonprofit awards ceremony, Salute (sponsored by PNC) brings together leaders in local business, community, and nonprofit sectors for a night of celebration. Join us Thursday 10/21 to celebrate our 28th year of [Salute to Excellence](#).

Stories of the Sector

CNM is thrilled to announce the release of CNM's newest storytelling [video series](#) capturing a snapshot of the challenges, triumphs, and lessons learned throughout the pandemic. We are proud to share their stories of resilience and collaboration.

Building Your Brand is More Than A Logo

- » Brand recognition creates a sense of trust and familiarity - the kind of bond that inspires major donors to support your mission. Kickstart your brand [here](#) with The Ultimate Guide to Nonprofit Branding!
- » What should be included in a [brand style guide](#)? Check out this detailed [example](#) for inspiration.
- » Ready for a change? Learn how to plan an effective and thriving nonprofit rebrand in this free [webinar](#).

Fostering a Learning Culture

- How can nonprofits create on-the-job development opportunities for their staff? Click [here](#) to dive in!
- Planning to provide continuing education for remote workers? Check out these NEW [tips](#) from Insperity.
- Learn more about talent management with results from the 2021 [survey](#) to engage your employees.
- Can nonprofit leaders leave their ego at the door when talking about collaboration? Read more [here](#)!

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To the social impact sector, I say this: Now is the time to band together and **lead with our voices**. We never stop advocating for our causes. We should never **stop advocating for each other**. When your cup overflows, be an advocate for others who are left wanting in a crisis. We will survive this together.

- Dietz Osbourne (CEO)
Miriam's Promise




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The State of Internships



- » Need some creative ideas on how to make your virtual internship a success? Read on to [learn more](#)!
- » Is it possible to land an internship during a pandemic? Yes! Explore 10 exciting opportunities [here](#).
- » How can you make your internships more inclusive? Check out this [how-to guide](#) for employers.
- » Where can Middle Tennessee Locals find and post internships? Check out these intern boards below:
 - Chegg Internships [search](#) board
 - CNM [Job Board](#) (paid internships only)
 - TN Leaders of Tomorrow [Internships](#)
 - Hands On Nashville [board](#) (unpaid)

Mid-Year Reporting

-  Get ready to future-proof your fundraising! Check out key insights in [The State of Modern Philanthropy 2021 report](#).
-  Looking to change up your annual report for 2021? Click [here](#) to read upcoming trends and find inspirational ideas!
-  What can nonprofits expect in 2021? Check out the [2021 State of the Nonprofit Sector](#) from BKD CPAs.

CNM Reading List

"The 5 Dysfunctions of a Team" by Patrick Leoncini

In order for organizations to work smarter, we must be willing to explore potential pitfalls within our teams. The author takes the reader on a journey through the five dysfunctions in a parable about a startup tech company in Silicon Valley. We agreed the takeaways are very applicable to nonprofits.

Available [here](#) on Amazon.

*Listen
here!*

Podcasts for Pondering

- [A Lesson in Strategic Planning](#) - Bank of America
- [Helping the Helpers](#) - Nonprofits are Messy
- [Increasing Nonprofit Equity & Inclusion](#) - Rainmaker
- [Creating a Network Effect](#) - Alliance Bernstein

Grants to Watch

- Jul 31** - Suntrust (Now Truist) Foundation [Deadline](#)
 - Aug 1** - Joe C. Davis Foundation [Deadline](#)
 - Aug 4** - The Healing Trust [Grant](#) Deadline
 - Sep 10** - HCA Healthcare Foundation [Deadline](#)
 - Sep 15** - Jackson Community [Grants](#) Deadline
- Explore [GrantStation](#) free with CNM membership!

DID YOU KNOW?

Nonprofit hiring
accelerated in May with
63,000 new jobs!

Return-to-Work Considerations

- » Explore strategic ways to reimagine your workforce in this [webinar](#) by HUB International.
- » How can nonprofits encourage vaccinations in Nashville? Check out this [webinar](#) to get started.
- » Mask or no mask? Get the latest COVID-19 [news](#) on vaccinations from Vanderbilt University.
- » What are employees saying about the future of remote work? Read on to see the [full report](#).

Outsourcing VS Consulting

- Discover benefits to [outsourcing](#) your nonprofit's accounting during a pandemic from BKD CPAs.
- What are my options? Learn [more](#) about the outsourcing roles within nonprofit organizations.
- Need some [tips](#) on how to work effectively with an outside consultant? Read on to learn more!
- DIY VS specialist hiring - compare cost-savings in this motivate Monday [webinar](#).

BOARD CORNER

Want some ideas for board continuing education? Check out these [best practices](#) for nonprofit boards from PNC. Learn strategies you can implement to overcome challenges with unpredictable markets, regulatory requirements, and the evolving needs from their communities.