

## CEO of the Year Award

### Award Summary:

CNM's 'Salute to Excellence' CEO of the Year Award recognizes the importance of executive leadership in an organization's achievement of mission-related results, including the heightened demands during the unprecedented challenges of 2020.

### Finalists Awards:

An award of \$5,000 will be presented to the category winner. This amount is to be split equally between the individual and the organization (\$2,500 to CEO and \$2,500 to organization). \$1,000 will be presented to each of the two finalists. This amount is to be split between the individual and the organization (\$500 to CEO and \$500 to organization).

### Requirements for the CEO of the Year Award:

- Must be an organization that has been a 501(c)(3) for at least three years and a member of CNM, and provides significant services to the Middle Tennessee area.
- Local chapters of national organizations may apply, provided the chapters are locally managed and have financial information available on a local basis.

### Previous Winners and Finalists:

- Previous winners of this award are not eligible to reapply for three years. (For example, if the agency was a winner in 2017, the agency is eligible to re-apply in 2021.)
- Previous finalists for this award may reapply, but not for this award for one year. (For example, if the agency was a finalist in 2019, the agency is eligible to re-apply for this award in 2021.)

### Questions:

As the Salute to Excellence Awards were cancelled in 2020, we welcome responses relevant to the unique challenges of 2020 as well as 2019. Providing specific examples will help our panelists get to know your nominee best.

CNM believes in creating an equitable, connected community. We aspire to be a brave, inclusive, collaborative space for nonprofits, their partners, and the communities they serve. If applicable, we encourage responses that reflect how diversity, equity and inclusion may have informed your nominee's approach to being a CEO and leader.

Thank you for taking the time to share this nomination – we look forward to learning about your exceptional nominee!

1. Share how the individual's leadership has contributed to the organization's mission and success. Give specific examples as applicable. (Limit response to 400 words)
2. Describe the nominee's leadership style. Please include how the individual leads and motivates staff, volunteers, and board members. (Limit response to 200 words)
3. How does the nominee maximize resources? Describe how he or she attracts, develops, and retains high-performing staff and volunteers. Give specific examples as applicable. (Limit response to 200 words.)
4. Among the demands of a CEO, how has this person excelled beyond the day-to-day responsibilities? Give specific examples as applicable. (Limit response to 200 words.)
5. In light of the considerable challenges of 2020, describe the nominee's greatest accomplishment throughout the last year. (Limit response to 200 words.)
6. Highlight some of the nominee's greatest career accomplishments. (Limit response to 200 words.)