

CNM Resource Guide

TIPS AND TOOLS TO EMPOWER
MIDDLE TENNESSEE NONPROFIT PROFESSIONALS

For the Now: 4th Quarter 2020

Expert local guidance for topics you're grappling with right now

Nonprofit Mergers & Acquisitions: 5 points to consider from PNC Bank

CNM Exclusive Member Discounts

CNM has teamed up with Insperity to offer current members access to an array of tools and services that help streamline your back office HR, so your nonprofit can thrive.

Remote Workforce Tool of the Month

This playbook from Topital tackles the uncomfortable aspects of remote work that many resources overlook. This free guide shares tips to sustaining a successful remote organization and culture.

DEVELOPMENT TOOLS AND RESOURCES

- Are you using technology to solve critical issues? Don't miss AWS Imagine Grant - Ends 9/30
- Get the biggest return from direct mail. Debunk three myths and reevaluate your campaign here!
- Bitcoin for nonprofits? Is cryptocurrency the next form of payment? Find out more here!
- Learn more about Revenue Development at CNM

Impactful Digital Resources

The Big Social Media Guide for Nonprofits is just what you need to ignite your social media strategy.

Get more continuing education for free! Don't miss the top 50 free webinars for September!

Considering a new CRM? This Nonprofit CRM Checklist will help your nonprofit navigate the CRM evaluation process.

WORD OF MOUTH: TIPS FROM NONPROFIT LEADERS

"You're going to have to cut into the muscle, just don't cut into the bone... and know the difference between the two."

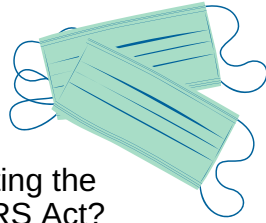
Marsha Edwards
President and CEO, Martha O'Bryan Center

Nashville Nonprofit News

- * Get the latest local nonprofit news direct from NBJ here.
- * Want a national perspective on what's happening in our region? Check out ANA's local news outlet here.
- * Stay informed with CNM on our blog.

HAVE A RESOURCE YOU LOVE? SHARE IT WITH US.

COVID-19 Resources



- * Need some help differentiating the CARES, HEALS, and HEARS Act? This [informational table](#) outlines the provisions as they relate to charitable nonprofit communities.
- * Are you prepared for challenging workplace conversations around reopening? Think HR has made their [COVID-19 crisis management resource library](#) available for free.
- * Don't miss [Deloitte's Resources for Nonprofits](#), their research-backed report released in April.
- * Want more? Visit [CNM Crisis Response Resources](#)

DID YOU KNOW?

Independent Sector, in partnership with the Do Good Institute, has just released the new value of volunteer time at \$27.20 an hour!

Join CNM's Equity Journey

On Our Reading List: "Across That Bridge" By John Lewis

The late Congressman John Lewis draws from his experience as a Civil Rights leader to offer timeless guidance to anyone seeking to live virtuously and transform the world.

- Uncover hidden biases through Harvard's [Project Implicit quiz](#)
- 10 ways nonprofits can [show up for Black Lives Matter](#) without exploiting "Black Lives Matter"

LET'S GET TECHY

Take your excel game to the next level with this Microsoft Excel [Advanced Quick Reference Guide](#) from Custom Guide.

Do you have charitable giving set up on your Facebook page? Learn how to raise money and enable supporters [here](#).

Podcasts for Pondering

Listen here!

Deepen Donor Relationships by [Nonprofit Voice](#)

Mergers as a Growth Strategy by [Social Innovation](#)

Importance of Ethics in Nonprofits by [Hubcast](#)

Events Worth Attending

[TedX Nashville "We The People"](#) - 9/17 from 7-9pm CT

[Nonprofit Innovation Summit](#) - 9/30-10/1 (Free Options)

[Upswell Anti-Racism and COVID 19 Recovery](#) - 10/14 - 10/16

[Nonprofit Storytelling Conference](#) - 10/29 - 10/30

BOARD CORNER

This [Fundraising and Communications Toolkit for Board Members](#) gives structure and key talking points to give your board members to effectively raise funds for your organization.

Learn from the experts! See how CNM can support your [Board Governance here](#).