



The Memorial Foundation Leadership Award

The Memorial Foundation Leadership Award, recognizes nonprofits that have risen above substantial fiscal problems through effective turnaround management. The award is presented to an agency that has accomplished a significant turnaround over time. The definition of turnaround is your organization's success in, or substantial progress toward, tackling a seriously negative or damaging situation that confronted your agency. The results of your efforts include a positive outcome which has enabled the organization to be better able to achieve its mission.

An award of \$10,000 will be presented to the winner and \$2,500 each will be awarded to two finalists at the Salute to Excellence Awards.

Requirements for the Leadership Award:

- Must be an organization that has been a 501(c)(3) for at least three years and is a member of CNM.
- Local chapters of national organizations may apply, provided the chapters are locally managed and have financial information available on a local basis.

Previous Winners and Finalists:

- Previous winners of this award are not eligible to reapply for three years. (For example, if the agency was a winner in 2016, the agency is eligible to re-apply in 2020.)
- Previous finalists of this award may reapply.

Questions:

1. Please write a description of your organization's turnaround including specific references and dates before and after situations, as well as information about how you resolved the issue(s). (Limit response to 1,000 words.)
2. Include a description of how the turnaround has enabled you to achieve your mission, and the success that you are currently having in serving your community. (Limit response to 1,000 words.)