



Application Overview

Please note: This application is a step-by-step process and requires you to pull together much information. You will want to set aside at least 30 minutes to complete it. Otherwise, your information will not be saved until the application has been fully submitted.

CNM: The Frist Foundation Awards of Achievement ~ Revenue Development Award

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- Name of Nominated Organization*
- Organization Address*
- Street Address
- Address Line 2
- City
- State / Province / Region
- Postal / Zip Code
- Country
- Organization Phone Number*
- Organization Fax Number
- Nominator's Name*
- Nominator's Title*
- Nominator's Phone Number*
- Nominator's Email*
- Executive Director's Name*
- Executive Director's Phone Number*
- Executive Director's Email
- Web Site Address
- Year Organization Founded*
- Mission Statement (25 words or fewer)*

CNM: The Frist Foundation Awards of Achievement ~ Revenue Development Award

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This award category recognizes agencies that develop new or more effective ways to generate revenue. We are especially looking for new approaches – either to fundraising or diversifying revenue through nonprofit or for-profit activities. The revenue should be sustainable and ideally should help the organization weather the ups and downs of the economy. An award of \$25,000 will be presented to the winner, and \$10,000 will be awarded to each of the two finalists at CNM's annual Salute to Excellence.

Requirements of the Frist Foundation Awards of Achievement:

- Must be an organization that has been a 501(c)(3) for at least three years and is a member of CNM providing significant services to residents of Middle Tennessee.
- Local chapters of national organizations may apply, provided the chapters are locally managed, have their own tax-exempt status, and have full financial information available on a local basis.
- In keeping with The Frist Foundation's general funding guidelines, hospitals, nursing homes, and retirement homes are not eligible.
- Previous \$25,000 winners of any of the Frist Awards of Achievement are not eligible to reapply for three years. (For example, if the agency was a Frist award winner in 2015, the agency is eligible to re-apply for a Frist award in 2019.)
- Previous \$10,000 recipients (finalists) may reapply, but not in the same category for three years. (For example, if the agency was a Frist Revenue Development finalist in 2015, the agency is eligible to re-apply for Revenue Development recognition in 2019.)

Revenue Development Award Narrative:

1. Describe the main revenue sources that your organization uses to sustain its operations. (Limit response to 200 words.) *
2. What challenges have you faced in sustaining your revenue base that led you to look for new revenue sources? (Limit response to 200 words.) *
3. How has your organization been creative in changing or adding to its revenue sources in new ways during the past three years? (Limit response to 200 words.) *
4. Describe your success in enhancing or changing your revenue sources, including showing previous revenues, current revenues, and the mix of sources based on your innovation(s). (Limit response to 200 words.) *

In applying for the Salute to Excellence Awards, we have carefully read the requirements for submitting the nomination. We understand that: 1) this entry will be reviewed by the award panelists to ensure all requirements are met; 2) a panel of independent judges will evaluate entries and *recommend* the winner and finalists to The Frist Foundation; 3) we may be asked to provide additional information and may be visited by representatives of the judging panel; 4) any submissions and attachments become the property of CNM and may be publicized as a part of the Salute to Excellence Awards promotions. *

*** Required field**