

Application Overview

Please note: This application is a step-by-step process and requires you to pull together much information. You will want to set aside at least 30 minutes to complete it. Otherwise, your information will not be saved until the application has been fully submitted.

CNM: The Healing Trust Catalyst for Change Award

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- Name of Nominated Organization*
- Organization Address*
- Street Address
- Address Line 2
- City
- State / Province / Region
- Postal / Zip Code
- Country
- Organization Phone Number*
- Organization Fax Number
- Nominator's Name*
- Nominator's Title*
- Nominator's Phone Number*
- Nominator's Email*
- Executive Director's Name*
- Executive Director's Phone Number*
- Executive Director's Email
- Web Site Address
- Year Organization Founded*
- Mission Statement (25 words or fewer)*

CNM: The Healing Trust Catalyst for Change

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The Healing Trust Catalyst for Change Award recognizes organizations that demonstrate boldness in expanding access to care, especially for vulnerable populations in Middle Tennessee, through *systems change advocacy that affects populations beyond those directly served by the organization*. This award is intended for organizations working in the field of health and human services that advocate for long-term, structural changes like:

- public policy
- institutional policy or process changes
- program improvements

Agencies that will be competitive for this award go beyond individual patient/client advocacy and work to eliminate barriers, expand access, or improve care for whole populations of people who are currently underserved. If you have questions or would like specific examples of this type of work, please contact The Healing Trust at Grants@healingtrust.org.

The Catalyst for Change Award winner will receive a \$10,000 award and two finalist agencies will each receive \$5,000 awards.

Requirements for the Catalyst for Change Award:

- Must be an organization that has been a 501(c)(3) for at least three years, is a member of CNM, and implement program(s) that has(have) health implications for the vulnerable in Middle Tennessee.
- Local chapters of national organizations may apply, provided the chapters are locally managed and have financial information available on a local basis.
- Previous winners of The Healing Trust Award are not eligible to reapply for a The Trust award until after three years. (For example, if the agency was a winner of The Trust award in 2014, the agency is eligible to re-apply for a The Trust award in 2018.)
- Previous finalists of The Healing Trust award may reapply, but not within the same Award Category until after two years. (If the agency was award finalist in 2015, the agency is eligible to re-apply for that same award in 2018.)

1. Describe the vulnerable or underserved population that is being targeted through your agency's efforts to improve access to care. Additionally, please describe the specific health implications for this particular population that have been produced as a result of your efforts. (Please limit your response to 100 words.) *
2. Describe how your agency's systems change advocacy initiative(s) has(ve) broken down barriers and improved access to care for a larger vulnerable or underserved population than your programs serve directly. Please be specific and detailed in your response. (Please limit your response to 200 words.) *
3. Describe how your agency's specific, effective systems change advocacy has been employed and detail how your agency engages its core constituency (target population) in its advocacy efforts. (Please limit your response to 200 words.) *
4. List any coalition partners with whom your agency has worked to advocate for policy, institutional, or program changes in order to improve access to care for the vulnerable or underserved. Please briefly describe their role in the coalition (Please limit your response to 100 words.) *

* Required field

In applying for the Salute to Excellence Awards, we have carefully read the requirements for submitting the nomination. We understand that this entry will be reviewed by the award panelists to ensure all requirements are met. We also understand that a panel of independent judges will evaluate entries and choose the finalists and a winner. As a part of this process, we understand we may be asked to provide additional information and may be visited by representatives of the judging panel. Furthermore, we are aware that any submissions and attachments become the property of the Center for Nonprofit Management and may be publicized as a part of promotions surrounding the Salute to Excellence Awards.*

*** Required field**